

June 2023

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Exploring Natural and Neutral Colors in Home Decor

Natural and neutral colors play a significant role in home decor. They have the ability to create a calming and harmonious atmosphere within living spaces. The psychology of colors reveals that neutral hues evoke a sense of tranquility and serenity, making them ideal for promoting relaxation and well-being.

Incorporating nature-inspired elements into home decor, such as earthy tones and serene whites and grays, brings the beauty of the outdoors inside. This way each one of us can create a space that not only reflects his personal style but also fosters a strong connection with the natural world, promoting a sense of peace and harmony.

This season in home decor our catalog delves into the concept of integrating brown and neutral colors schemes. We have explored the impact these hues have on our living environment, our mood and our thoughts.

Our conclusion is that a rug in shades of brown, beige, or gray effortlessly blends into any decor style, making it a versatile choice for both traditional and contemporary settings. The earthy tones of brown and neutral rugs create a sense of groundedness and harmony.

Our rugs can add depth and texture to any living or working area, tying together the various elements of that specific space. The subtle elegance of these colors ensures that your rugs, placemats and wall paper become a timeless focal point that complements your furniture and accessories. Therefore these colors create a cohesive and inviting living space that exudes both style and comfort. We could not ask for more.

Enjoy.

*With love,
ADAMA Team*

Explorando colores naturales y neutros en la decoración del hogar

Los colores naturales y neutros juegan un papel importante en la decoración del hogar, ya que tienen la capacidad de crear una atmósfera tranquila y armoniosa en los espacios habitables. La psicología de los colores revela que los tonos neutros evocan una sensación de tranquilidad y serenidad, lo que los hace ideales para promover la relajación y el bienestar.

La incorporación de elementos inspirados en la naturaleza en la decoración del hogar, como tonos tierra y blancos y grises serenos, trae la belleza del exterior al interior. De esta manera, cada uno de nosotros puede crear un espacio que no solo refleje su estilo personal, sino que también fomente una fuerte conexión con el mundo natural, promoviendo una sensación de paz y armonía.

Esta vez, nuestro catálogo trata de profundizar en el concepto de integrar esquemas de colores marrones y neutros en la decoración del hogar. Intentamos explorar el impacto que tienen estos tonos en nuestro entorno de vida, nuestro estado de ánimo y nuestros pensamientos.

Nuestra conclusión es que una alfombra en tonos marrones, beige o grises se integra sin esfuerzo en cualquier estilo de decoración, lo que la convierte en una opción versátil tanto para ambientes tradicionales como contemporáneos. Los tonos tierra de las alfombras marrones y neutras crean una sensación de arraigo y armonía.

Nuestras alfombras pueden agregar profundidad y textura a cualquier sala de estar o área de trabajo, uniendo los diversos elementos de ese espacio específico.

La sutil elegancia de estos colores asegura que sus alfombras, manteles individuales y papel tapiz se conviertan en un punto focal atemporal que complementa sus muebles y accesorios, creando un espacio de vida cohesivo y acogedor que emana estilo y comodidad. No podíamos pedir más.

A disfrutar.

*Con amor,
El equipo Adamá*

Nutmeg_C 120x180 cm



ADAMÁ product line







Born_O 120x240 cm





Macrame_G Ø 150 cm







Louvre_C 10x10 cm, 15x15 cm



Louvre_O 40x120 cm

Pierrot_B 80x200 cm





Salam_O 35x50 cm







Sett_O 200x360 cm







 Casau_C 40x80 cm



Salam_W 120x180 cm



Romero_C Ø 180 cm







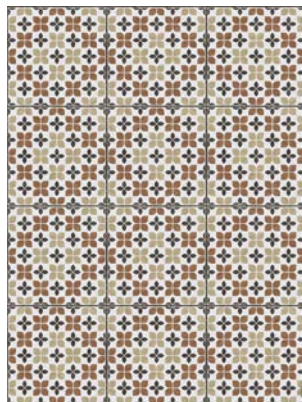
Casau_C 80x240 cm



ADAMÁ New Collection



Nutmeg_C



Fly_C



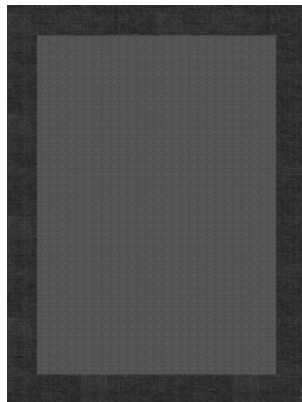
Salam_A



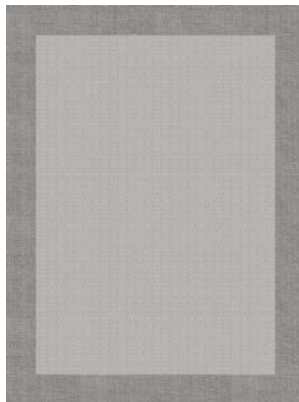
Salam_O



Salam_W



Born_B



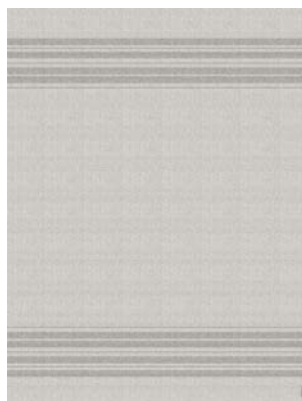
Born_G



Born_O



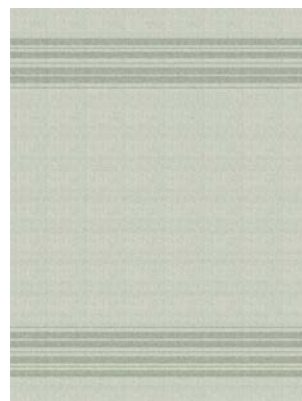
Templo_A



Templo_G



Templo_O



Templo_V



Casau_C



Sett_A



Sett_G



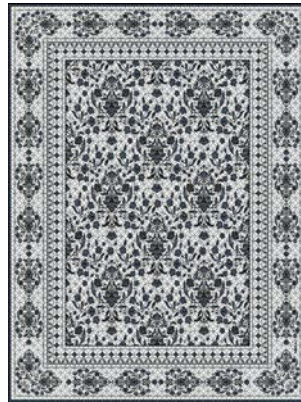
Sett_O



Pierrot_B



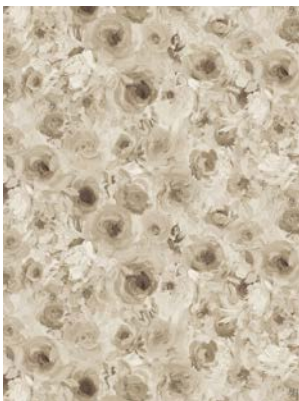
Elia_C



Elia_G



Elia_O



TanRose_O



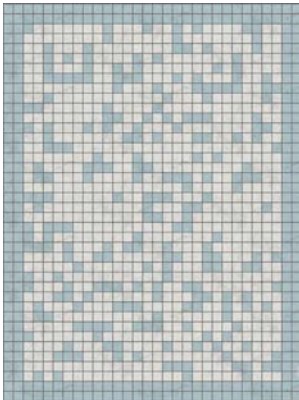
Louvre_C



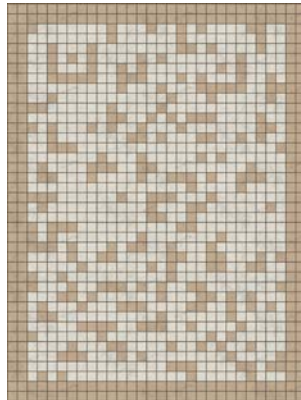
Louvre_G



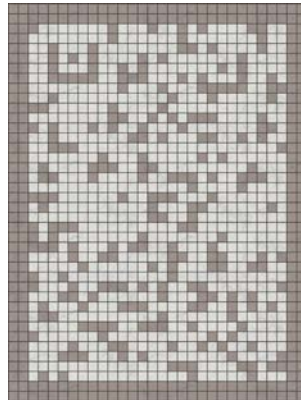
Louvre_O



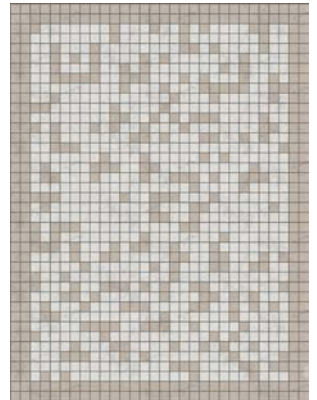
Org_A



Org_C



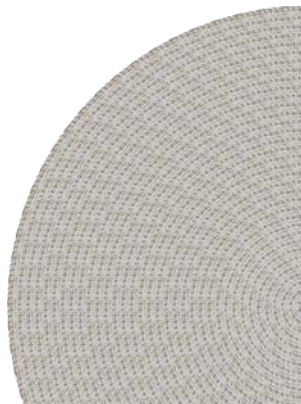
Org_G



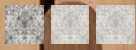
Org_O



Romero_C



Macrame_G



Elia_O 60x120 cm



ADAMÁ Summer 23 Collection



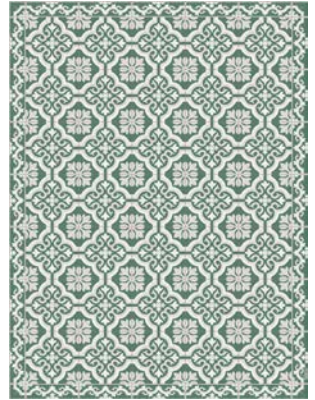
Gracia_A



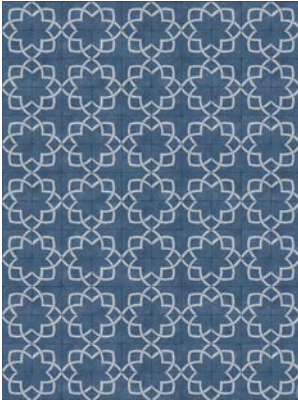
Gracia_G



Gracia_O



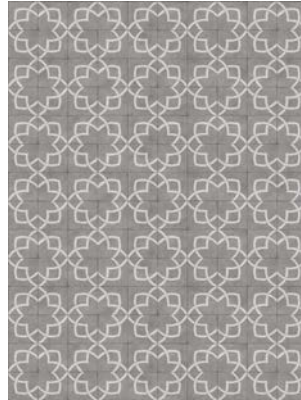
Gracia_V



Manos_A



Manos_C



Manos_G



Piedra_G



Roma_P



Roma_Y



Vargon_B



Vargon_C



ArtDeco_V



Cusco_A



Cusco_B



Cusco_G



Pompilia_A



Pompilia_C



Pompilia_V



Limones_Y



Ethnic_A



Ethnic_C



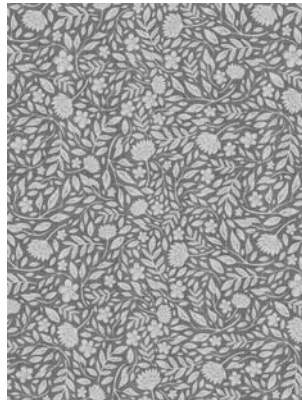
Ethnic_O



Ethnic_R



Carmen_A



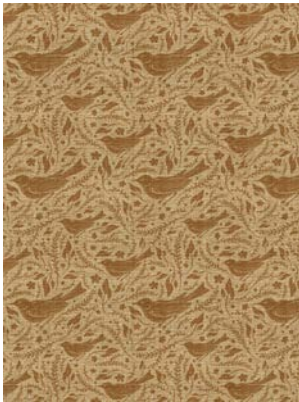
Carmen_G



Carmen_O



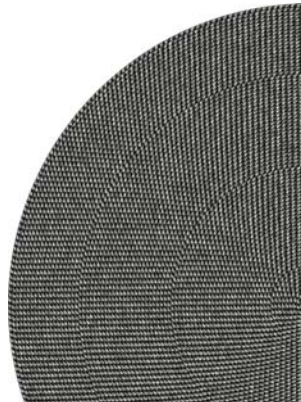
Carmen_W



Ocell_C



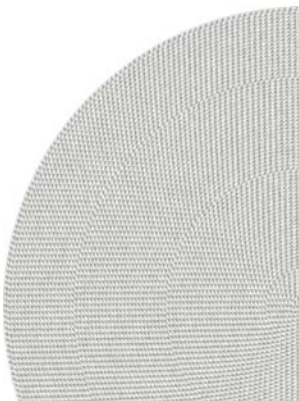
Ocell_V



Caracol_B



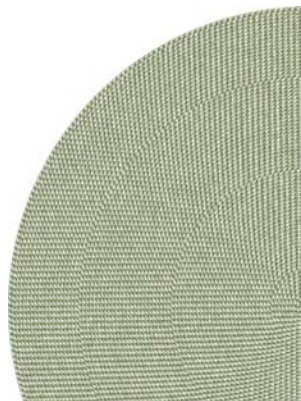
Caracol_C



Caracol_G



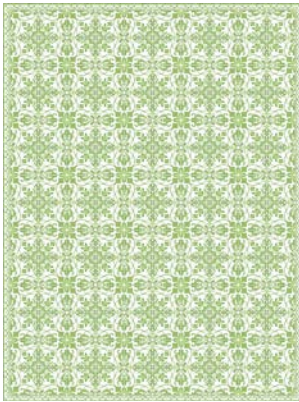
Caracol_O



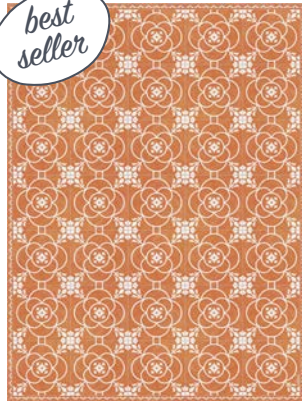
Caracol_V

ADAMÁ The ones we love the most

Classic



April_V



Lisa_N



Lisa_V



Land_Y



Fes_A



Majestic_A



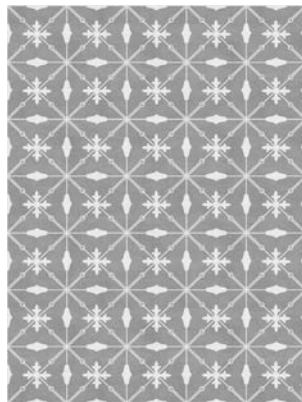
Majestic_G



Majestic_O



Santos_C



Sue_G



Venecian_V



Grunge_A



Narangi_N



Sansa_A



Angel_F



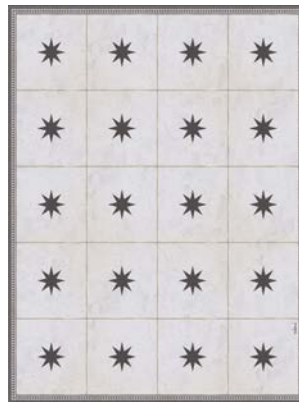
Bistro_B



Cesar_A



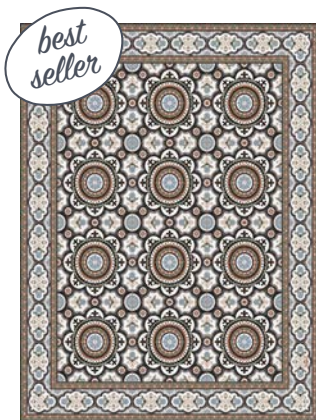
Mediterranean_V



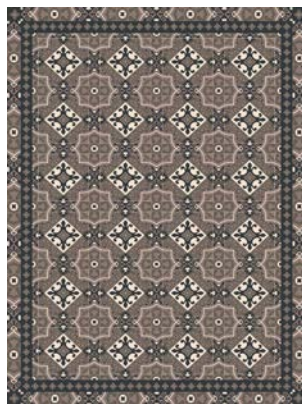
Sol_B



Amnita_A



Jasmine_C



Pals_C



Noelia_R



Surf_G

Classic



Algae_V



Butterfly_O



Integral_A



Castelo_A



Castelo_D



Laia_A



Mundo_G



Otoño_G



Drawit_G



Flake_G



Golden_D



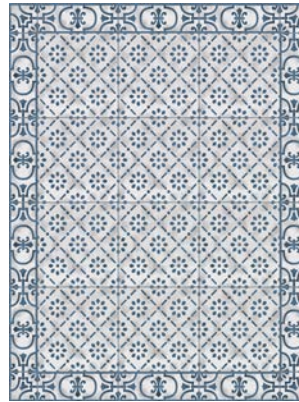
Calidoscopi_Y



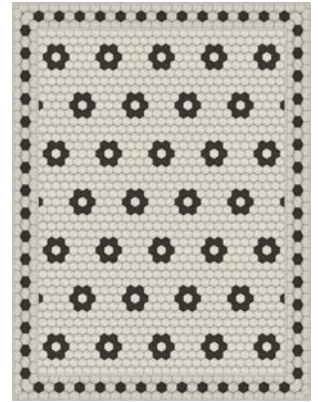
Dragon_G



ZigZag_A



Delicado_A



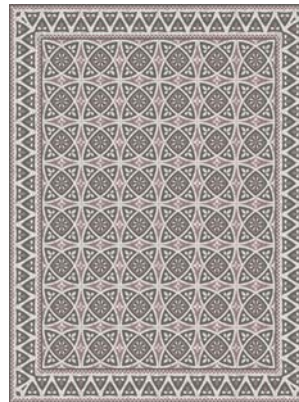
Petite_Fleur_N



Petite_Fleur_O



Petite_Fleur_K



Bar_Gris



Bar_R



Crusto_Beij



Crusto_Gris



Dream_BR



Dream_BW

Classic



Dream_GR



Flora_Blu



Palace_LG



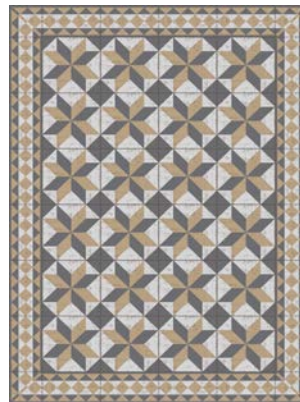
Pinta_Blu



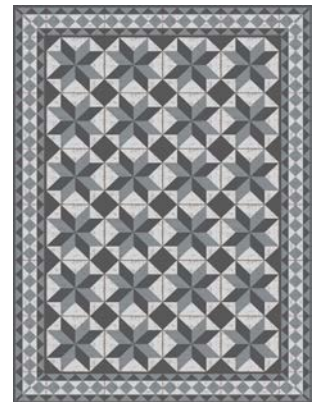
Pinta_Gris



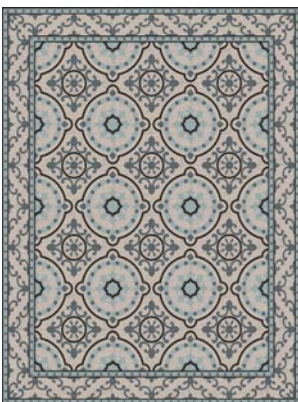
Rumi



Sun_B



Sun_Gris



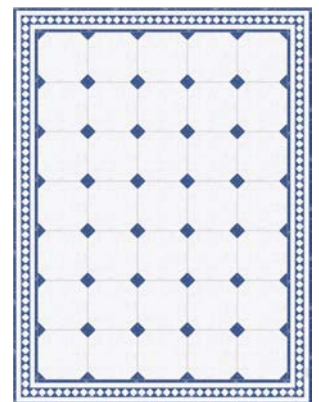
Tria_LB



Turquesa_M



Madonna_A



Lion_A

Patchwork



Patchi_BW



Vida_Mix



Porto_Mix



Vintage_CG



Arena_OG



Fresc_NA



Metal_GA



Morning_A



Sevilla_A



Maple_O

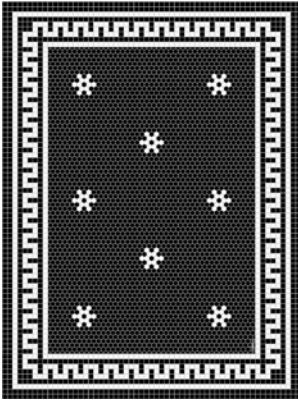


Bluesky_A

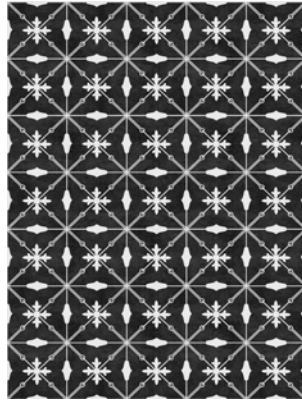


Bluesky_O

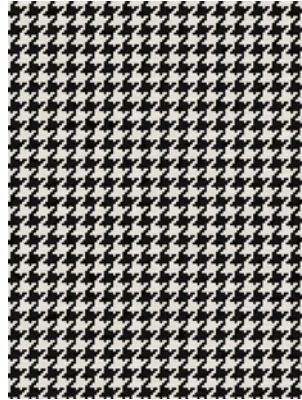
Black & White



NewYork_B



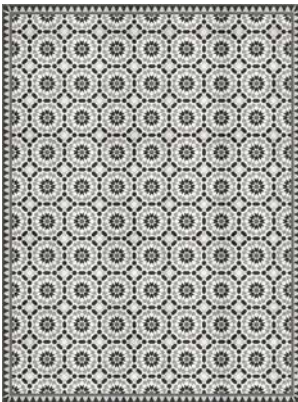
Sue_B



Falda_B



Lion_B



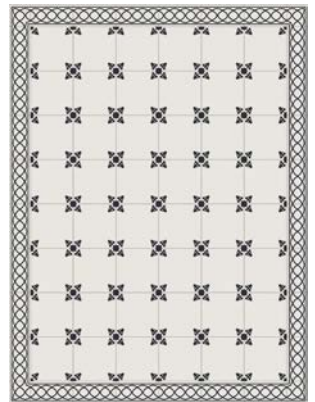
Mezquita_B



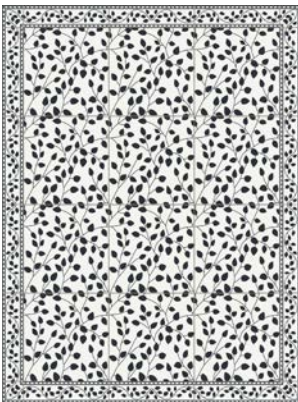
Tuxedo_B



NightSky_B



Belita_B



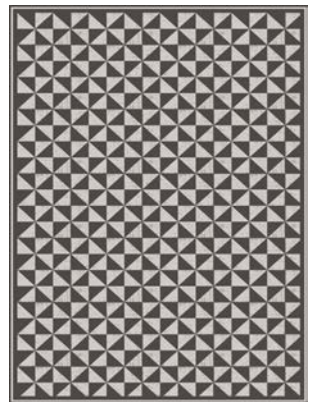
Leaves_B



Chess_B



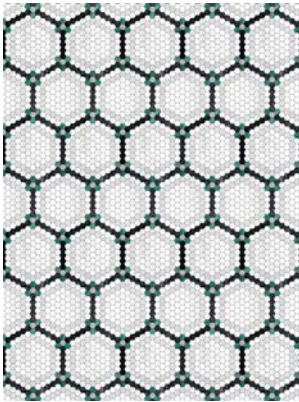
Pinta_B



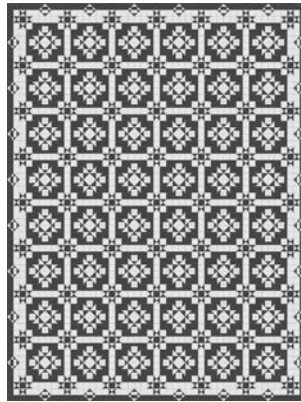
Sancu

* May consist of variety of shades including off white, light gray and cream.

Geometric



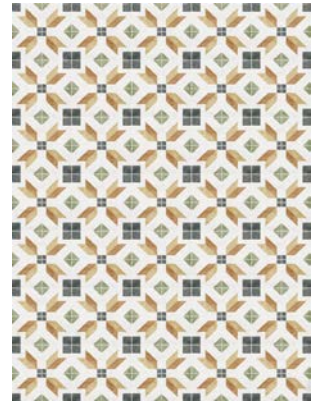
Heritage_G



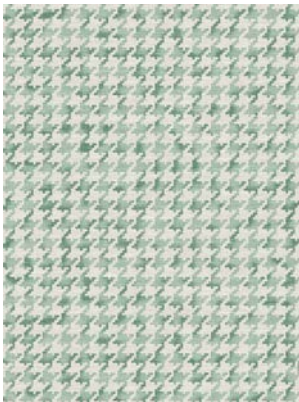
Geo_N



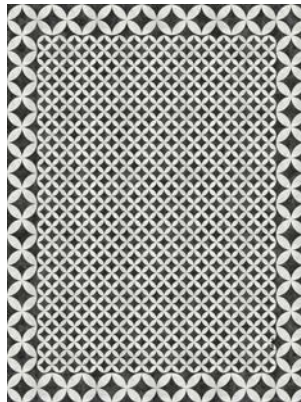
City_O



Justin_V



Falda_V



Sarona_B



Cubic_G



Cubic_Mix



Kites_B



Game_A



Game_B



Game_G

Traditional

best seller



Dune_O



Aztec_W



Castany_N



Taco_C



Adana_A



Adana_C

best seller



Mullah_T

best seller



Ojo_Mix



Hamsa_W



Granada_C

best seller

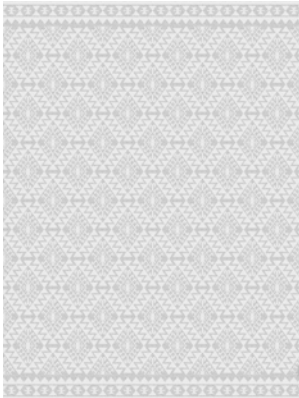


Granada_O

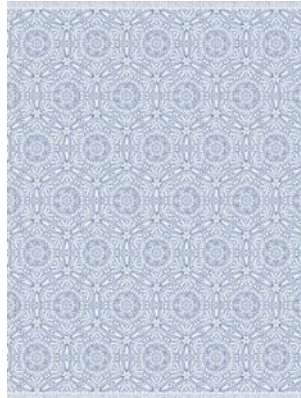


Pers_G

Contemporary



Begge_G



Kalos_A



Kalos_O



Cielo_A



Campo_C



Armenia_G



Armenia_O



Susana_G



Ella_G



Nuria_C



Sound_V



Leather_C

Contemporary



Leather_G



Shell_O



Lace_W



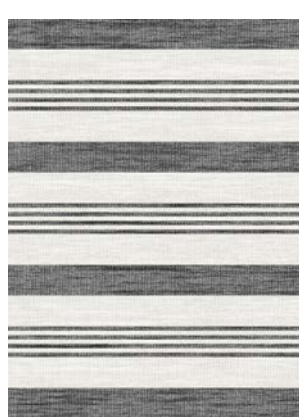
Marina_O



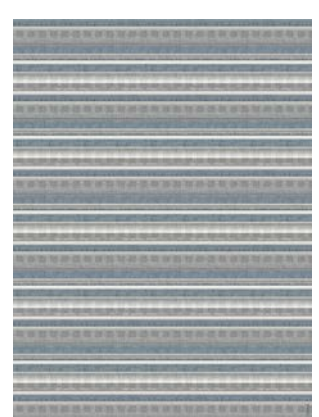
Agra_G



Roy_C



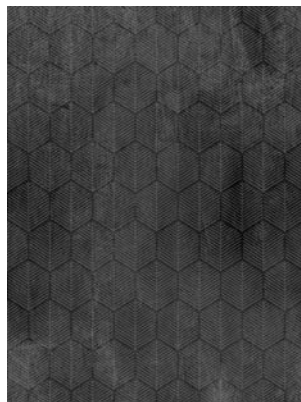
Roy_G



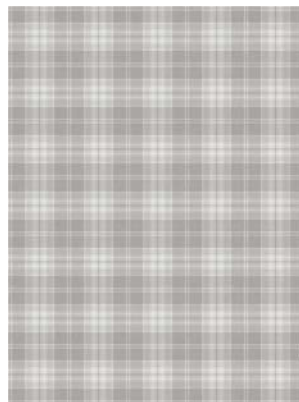
Urban_A



Terrazito_O



Hidra_B



Clan_G



Calma_O



Freshness



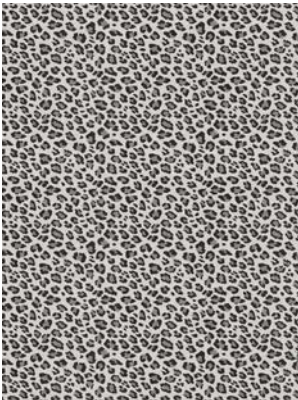
Blue vibes



Nairobi_M



Tanzania_M



Tanzania_G

ADAMÁ The ones we love the most

Floral



Artista_A



Artista_Y



Allegra_W



Hilos_O



Joy_W



Jacobean_A



Jacobean_P



Creeper_B



Renaissance_B



Pretty blue flowers



Blooming bouquet

Coastal



Costa_A



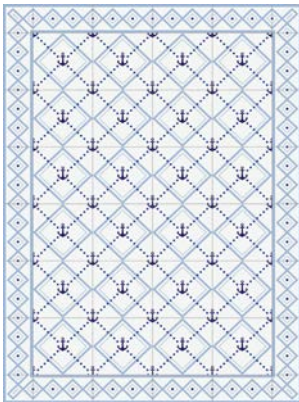
Menorca_T



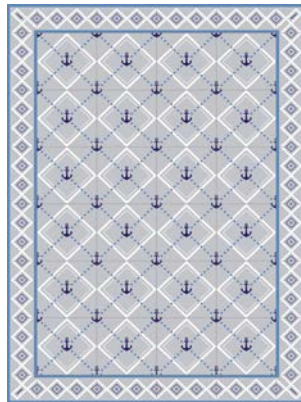
Surf_O



Noche_A



Anchor_W



Anchor_G

Circular



Mette_B



Universe_C



Universe_A



Central_C



Maya_G



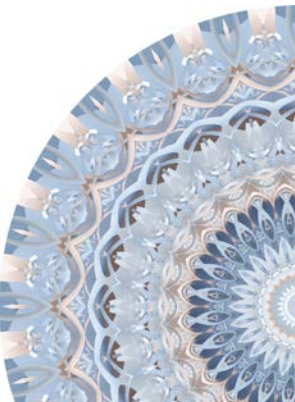
Maya_W



Casablanca_A



Casablanca_V



Serenity_A



Dreamymood_C



Dreamymood_V



Harmony_O



Mali_O



Cosmos_B



Cosmos_W



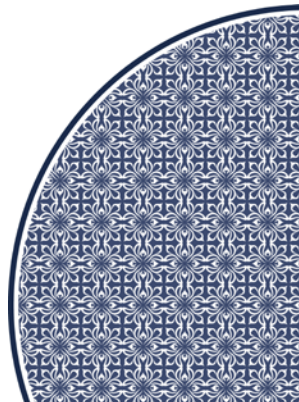
Dalia_G



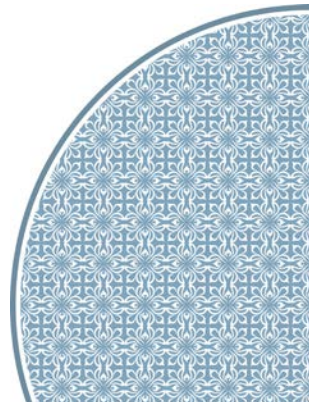
Balance_C



Washington_A



Parc_A



Parc_W



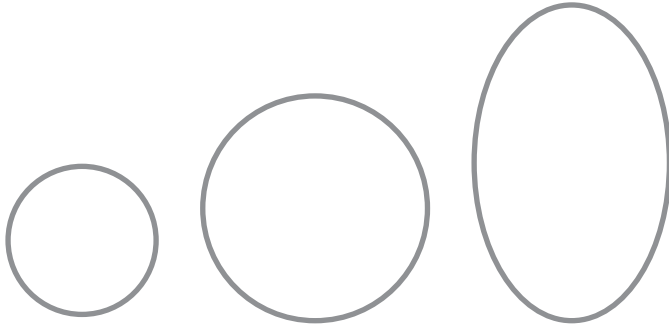
Org_C 90x250 cm

custom size
by ADAMÁ



Rugs

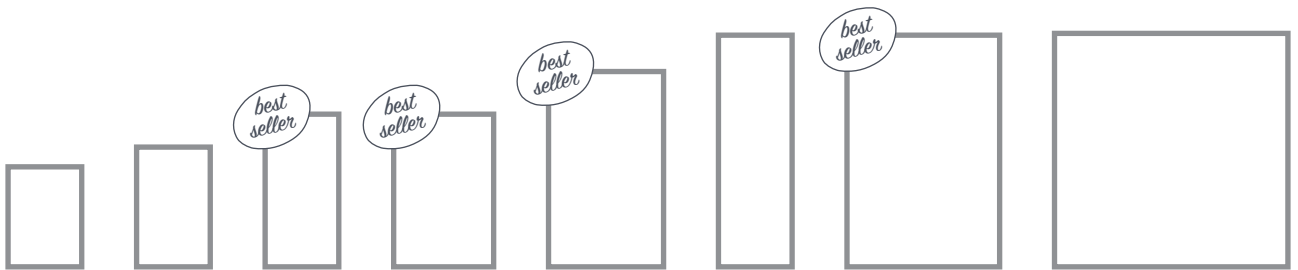
- 85% PVC / 15% Polyester
- Anti-slip
- Water resistant
- Durable
- Antiallergic
- Easy to clean



Ø 47.24"
Ø 3.93'
Ø 120 cm

Ø 70.86"
Ø 5.90'
Ø 180 cm

60"x96"
5'x8'
152,4x243,8 cm



23.62"x31.49"
1.96'x2.62'
60x80 cm

23.62"x37.40"
1.96'x3.12'
60x95 cm

23.62"x47.24"
1.96'x3.93'
60x120 cm

31.49"x47.24"
2.62'x3.93'
80x120 cm

36"x60"
3'x5'
91,4x152,4 cm

23.62"x70.87"
1.96'x5.9'
60x180 cm

47.24"x70.86"
3.93'x5.9'
120x180 cm

72"x72"
6'x6'
182,9x182,9 cm



31.49"x78.74"
2.62'x6.56'
80x200 cm

23.62"x94.48"
1.96'x7.87'
60x240 cm

31.49"x94.48"
2.62'x7.87'
80x240 cm

47.24"x94.48"
3.93'x7.87'
120x240 cm

66.92"x94.48"
5.57'x7.87'
170x240 cm

78.74"x118.11"
6.56'x9.84'
200x300 cm

Coasters

- 85% PVC / 15% Polyester
- Water resistant
- Durable
- Antiallergic
- Easy to clean



3.93"x3.93"	5.90"x5.90"	7.87"x7.87"	Ø 3.93"	Ø 5.90"	Ø 7.87"
0.32'x0.32'	0.49'x0.49'	0.65'x0.65'	Ø 0.32'	Ø 0.49'	Ø 0.65'
10x10 cm	15x15 cm	20x20 cm	Ø 10 cm	Ø 15 cm	Ø 20 cm



Placemats

- 87% PVC / 13% Polyester ; 85% PVC / 15% Polyester
- Water resistant
- Soft and flexible ; Semi-rigid
- Antiallergic
- Easy to clean

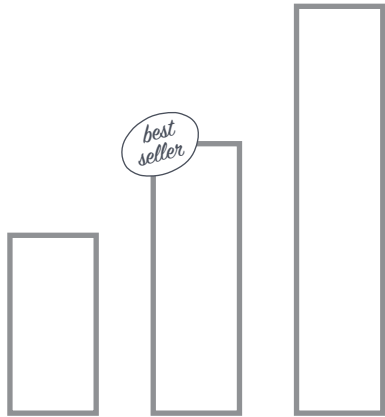


11.81"x15.75"	12"x18"	13.77"x19.68"	Ø 13.77"x 13.77"	Ø 13.77"	Ø 14"x 19.25"
0.98'x1.31'	1'x1.5'	1.14'x1.64'	Ø 1.14'x1.14'	Ø 1.14'	Ø 1.17'x1.6'
30x40 cm	30,5x45,7 cm	35x50 cm	Ø 35x35 cm	Ø 35 cm	Ø 35,5x49 cm



Table runners

- 87% PVC / 13% Polyester ; 85% PVC / 15% Polyester
- Water resistant
- Soft and flexible ; Semi-rigid
- Antiallergic
- Easy to clean



15.74"x31.49"
1.31'x2.62'
40x80 cm

15.74"x47.24"
1.31'x3.93'
40x120 cm

15.74"x70.86"
1.31'x5.90'
40x180 cm



Table Toppers

- 87% PVC / 13% Polyester ; 85% PVC / 15% Polyester
- Water resistant
- Soft and flexible ; Semi-rigid
- Antiallergic
- Easy to clean



Ø 26.5"
Ø 2.21'
Ø 67,3 cm

Ø 30.5"
Ø 2.54'
Ø 77,5 cm

Ø 38.5"
Ø 3.21'
Ø 97,8 cm



